Road Watch—Adopt A Road

Warming up

It's that time of year again, when the weather heats up and we see more tourism. This can be a challenging time as we see more litter but there are fewer mild days for litter collections. Please take care of yourselves during this time, mentally and physically. Guilt, frustration, apathy and anger are all feelings that can rise so please be mindful of gently managing these feelings and stresses. Physically the seasonal changes can also make it harder to get out and about with a few risks like critters, heat and traffic being concerns. Please always check your sites before cleans and only go out when you're fully equipped and able. Contact KESAB for support.

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Thank you to the Police Credit Union Mount Barker team who collected approximately 4kg of litter around their site in September. Their adopted roadsides loop the Mount Barker Central shopping complex, so unsurprisingly, lots of coffee cups and food/beverage packaging was collected by Denise, Nikki and Eoin (pictured).

Corporate involvement in prominent areas like this are really important for showcasing community responsibility and care. Studies show that when you see people exemplifying good behaviours, it encourages others to follow suit. When these behaviours are in the busy public realm, their impact magnifies.

The Police Credit Union involvement is also testament to positive social norming. Their city team has been engaged with the program for a few years and they share their experiences at their meetings. This sharing encouraged Mount Barker and Marion branches to join the program and we celebrate your efforts in sharing the experience and learnings, engaging staff and supporting your local communities. If you know of a business who may be interested, please share the opportunity to join the program.

Government of South Australia
Department for Infrastructure and Transport

Road Watch-Adopt a Road is a joint project of the Department for Infrastructure & Transport and KESAB environmental solutions

KESAB road watch

Contact: Sarah Bruns—Project Manager—(08) 8234 7255 roadwatch@kesab.asn.au

Volunteer reports

Thank you!

KESAB is pleased to see that the CCL Label Road Watch-Adopt A Road group in Nuriootpa were featured in the local newspaper article below,. This showcases the great work they are doing cleaning up the roadside and bike/pedestrian pathway along the Barossa Valley Way. Articles like this are an impactful way to share engagement and encourage others to consider our environment and their impact and actions to support it. Congratulations team and thank you for sharing.

The Leader
The Barossa's Favourite Newspaper

Community News

CCL 'Adopts A Road'

Oct 01 2025 | Updated 3 hours ago ▪ Matthew Webster 1 min read

BACK: Michelle Barter, Jazmyn Kohlhagen, Darryl Dayda, Alex Petch, Russell Stevens and Tilly Short. FRONT: Alecia Jonas and Mark Campbell.

Top Stories

CCL Label Barossa Valley has partnered with the Keep South Australia Beautiful (KESAB) Road Watch, 'Adopt A Road' program, taking responsibility for the stretch of roadside between Tanunda and Nuriootpa to help keep the Barossa clean and give back to the community.

Signs

Sharing the message

The Blanchetown group are proud to have prominent roadside signs displayed on either end of their section of adopted roadside. These signs are important for a few reasons:

- Group recognition. The groups name on these signs help show the community that a local group is engaged in the area, which may help recruit or grow your impact.
- Program recognition. Shows that the program is active, raises awareness and encourages people to consider helping to keep SA beautiful.
- Safety. Helps people recognise and prepare for any volunteers along the section of roadside.

If you are a group with a 2+ year commitment to the program and would like a sign, please contact KESAB: 8234 7255

Young 'bin'fluencers

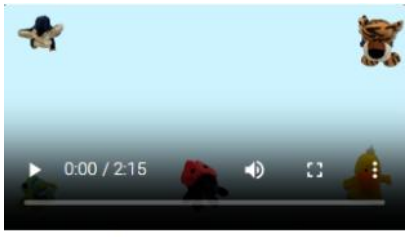
East waste schools program 2025

KESAB is pleased to have partnered with East Waste in metropolitan Adelaide to deliver intensive school education for the second year. Students of participating schools have learnt about food waste and it's impacts through:

- waste audits,
- student forums
- interactive incursions
- by creating a video to share their knowledge.

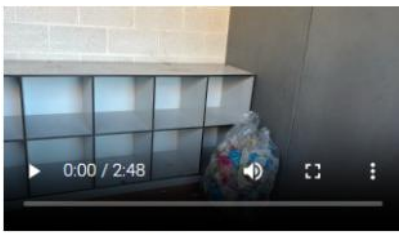
Eden Hills Primary School

If you're interested in seeing their videos, you can view them on this website: https://www.kesab.asn.au/programs/east-waste-schools-program/video-competition/



Highgate School

Other East Waste schools have had the opportunity to learn about food and garden organic recycling by researching and sharing knowledge with graphics that are combined into a calendar. Students were asked to create artwork that included messaging around food waste reduction with a call to action and top tips for avoiding/ reducing waste. If you're interested in seeing the result, you can view a digital version here:



St Joseph's School Hectorville

Stirling East Primary School

Saint Ignatius' College Junior School

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Fruit Fly

Holiday travel

As more people are on holidays and moving about the state (and countries) it's an important time to be mindful of biosecurity. Through our work with PIRSA on fruit fly education, we've noticed that many people view biosecurity as a hassle, often not reflecting on why these important measures are in place. SA is one of the last states to have been free of pests like fruit fly but now it threatens our quality produce. Did you know that SA hasn't had to cold or chemical store it's produce like other areas do before fruit fly. That means our produce is super fresh which means more nutrition for and quality for us to enjoy. It also supports a **$1.3 billion industry with over 37,500 jobs across over 4,000 businesses**.

The flies are very small so can't travel far so that means that their presence is mainly due to human movement of produce, hence biosecurity controls like border quarantine. If you're travelling, please check and adhere to biosecurity measures. If you have home produce in excess, please ensure you pick and collect, so that produce doesn't reach the soil where the larvae complete their lifecycle. If you can't cook/preserve the produce, then charities like Fruit Share Adelaide may be able to share the abundance safely. Please refer to PIRSA's useful online information which includes outbreak maps, information and resources for growers and producers, gardening advice and recipe ideas. https://fruitfly.sa.gov.au/

Safety

Hazardous items

While cigarette waste is still common, the change to vapes is seeing some dangers increase along roadsides. Vapes generally have embedded batteries, often lithium-ion batteries, which are pose a significant fire risk. As these batteries hold a charge, their damage/exposure can lead to hard to extinguish fires so we encourage you to be vigilant and extra careful if/when you find these items. Please take them to your local transfer station/ hazardous waste depot or electronic waste drop-off point where relevant.

If you'd like to discuss any items, please contact Sarah at KESAB: 8234 7255 roadwatch@kesab.asn.au

You can read the updated safety handbook online: https://www.kesab.asn.au/wp-content/uploads/road-watch/Road-Watch-Handbook-2021.pdf