

MEDIA RELEASE

Extended period of use after April 20, 2015

Local Towns readying to showcase their local community... Entries now open for KESAB's Sustainable Communities program 2015

Entries are open for KESAB's annual SA community awards recognising regional community groups, councils and schools for dedication and motivation to enhance their local community.

Sustainable Communities – the old Tidy Towns – is a focus for hundreds of regional communities to showcase positive actions taken by communities, schools, businesses and councils across SA to protect and enhance their overall town environment.

“Long-term sustainable practices are now entrenched in how communities manage local issues and the 2015 awards will showcase the best examples with even greater fairness,” said Program Manager, Alex Hammett.

“We are looking for the very best town across small, medium and large categories and then one of those will be declared the best of the best.”

“Entrant feedback shows the awards announcement event is the biggest community sharing day in the regional calendar. With that in mind, this year's entry system will seek more basic data on projects to enable rapid sharing of case studies after the event. Around 250 people attended last year's ceremony and declared the full day event an excellent networking experience.”

Based on feedback from participants, some refinements have been made to the awards, and we have introduced project of the year awards (for each sector, school, community and council) and have removed the individual region awards.

“This means a small community is not competing against a large council or major regional activity and recognises the difference between the sectors and their individual capability.”

“Any community group, council or school in regional SA can get involved and we accept single or combined entries. The new entry form will capture more information to enable greater sharing. We want more digital photos and short statements outlining activities so we can assess entries before making a visit to a region,” said Alex Hammett.

“The program is all about people getting together to contribute to a better place to live, work and play, to create a place where visitors are delighted to come, and locals want to stay. At the same time it's about protecting, conserving, managing and improving SA's precious natural environment”.

In 2014, over 150 category entries were received and over 30 towns visited during comprehensive judging, which resulted in Meningie being announced as the overall State Winner.

“Entering our awards is a way of recognising and acknowledging the hard work, long hours, bright ideas, passion, enthusiasm and spirit of regional South Australians and their communities,” Alex says.

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Categories

- Appearance, Amenities and Facilities
- Environmental Sustainability
- Natural Environment
- Heritage and Culture
- Community Action and Partnerships
- Litter Prevention, Waste Management & Resource Recovery
- Health and Wellbeing
- Leadership and Youth Activities

Entries Close on July 17th and the Judging Period is from August to September, with a comprehensive daytime Awards Ceremony being held in Adelaide on November 13th 2015.

KESAB will be looking for overall winning entries in all sectors and categories, and ultimately one town will become the 2015 Sustainable Communities Winner, that will represent SA at the Keep Australia Beautiful Australian Tidy Towns Awards.

Entry information now available at www.kesab.asn.au or contact KESAB, 8234 7255, email communities@kesab.asn.au. **Media Interview, Alex Hammett on 0413 612 126**

Media Photographs, contact Mike O'Reilly 0414 882 505; email mike@oreillyconsulting.com

Below: This year's promotional flyer – Media are invited to use this as a Community Service Announcement in your region over the next 4-6 weeks. Higher resolution version is available.

 

SHOWCASE YOUR LOCAL COMMUNITY!

KESAB Sustainable Communities Awards

CATEGORIES

Appearance, Amenities and Facilities | Community Action and Partnerships
Litter Prevention, Waste Management & Resource Recovery
Environmental Sustainability | Natural Environment | Health and Wellbeing
Heritage and Culture | Leadership and Youth Activities

Entries close July 17, 2015
Program Information
Call 8234 7255 or www.kesab.asn.au



Enter Now!